

## Privacy Policy

Wider Vision Ltd is committed to keeping all information provided by visitors to our website safe and secure. All data is kept purely for keeping subscribers updated with information relating to Wider Vision Ltd's activities and is not disclosed to any other organisation for the purposes of marketing. This Privacy Policy, provides you with detailed information on how we use your information and how we keep it secure.

## Types of data we collect

### Google Analytics

When someone visits [www.widervision.co.uk](http://www.widervision.co.uk) we may use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

### Mailing Lists

As part of the registration process for our e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about and to contact you if we need to obtain or provide additional information. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see Mailchimp's [privacy policy](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link.

### Purchasing Data

When you purchase a course through the Wider Vision Ltd website, all payments will be processed by PayPal and all information will be held under PayPal's [privacy policy](#). Your name, email address, and home address will be forwarded on to Wider Vision Ltd and these details will be kept securely for the purposes of communication. Please be assured that we do not share your personal details with any other company without your consent.

## Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to us and we will comply with your request.

## Changes to this Privacy Notice

This policy will be reviewed to ensure it complies with any new legal requirements